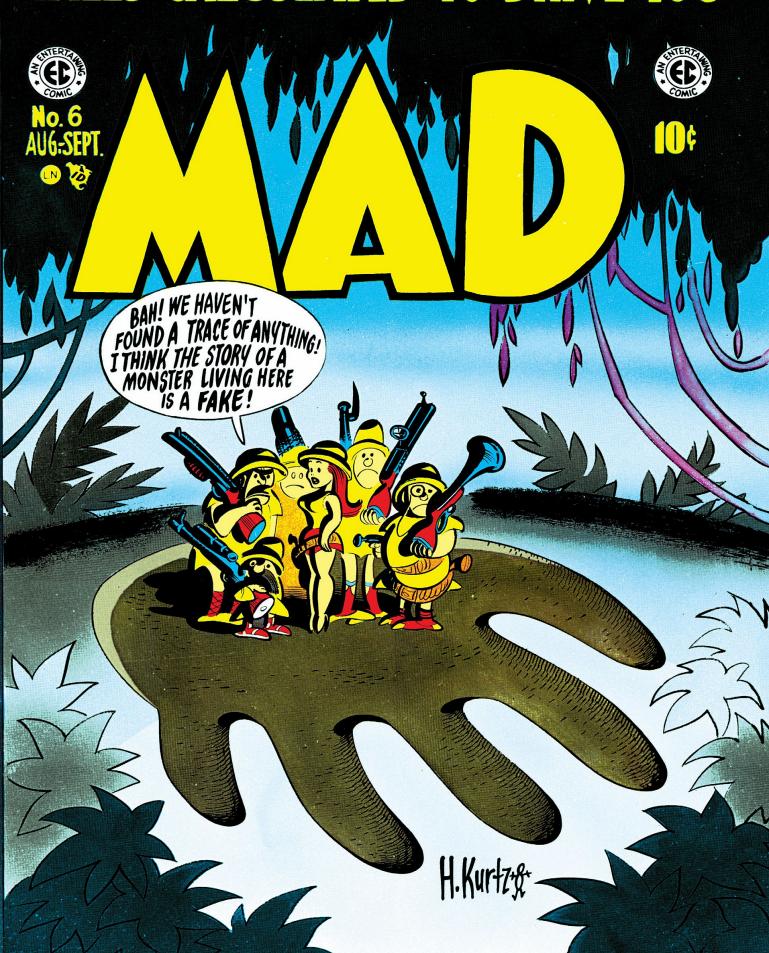
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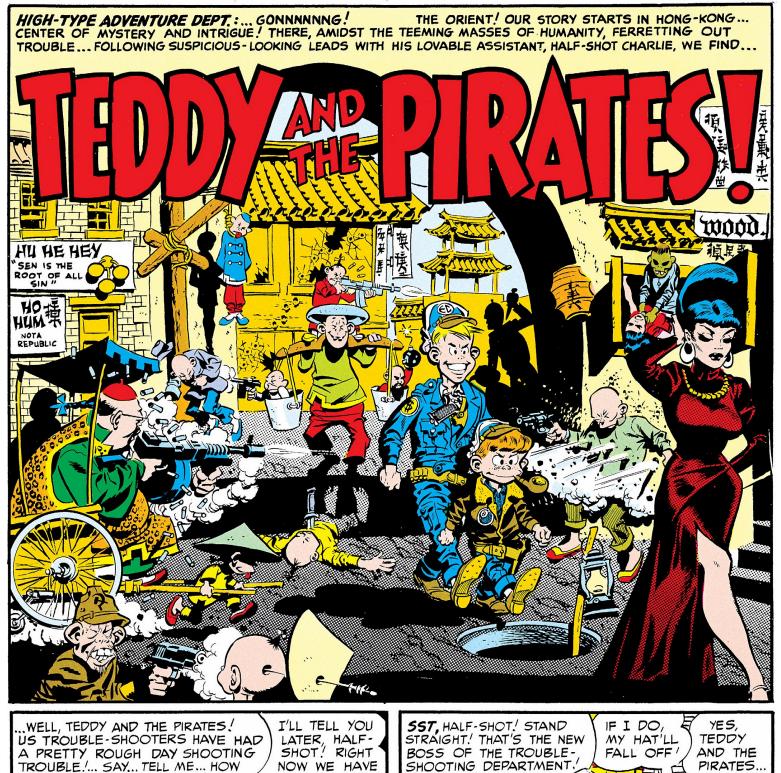
- (A) Look harder! It may be at the bottom of the pile...
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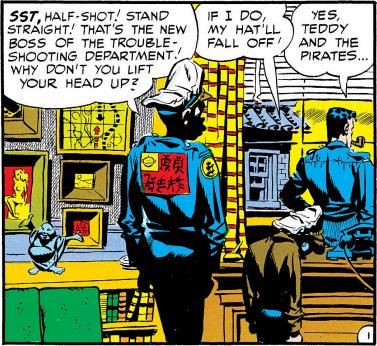
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Please send me the next six issues of MAD (mailed in strong manila envelopes) for which I enclose 75¢.

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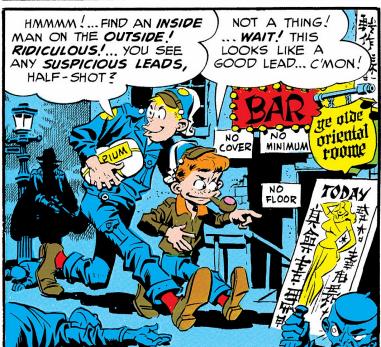


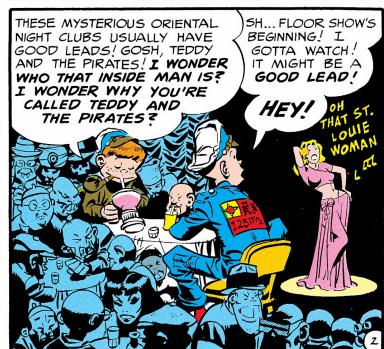










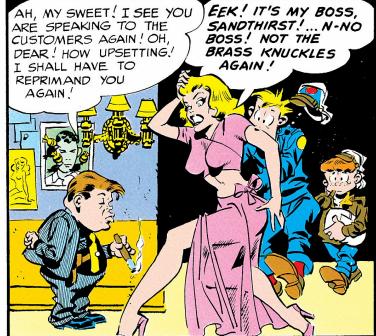


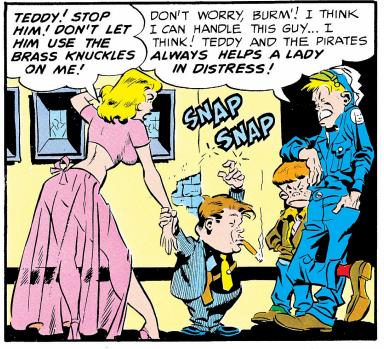




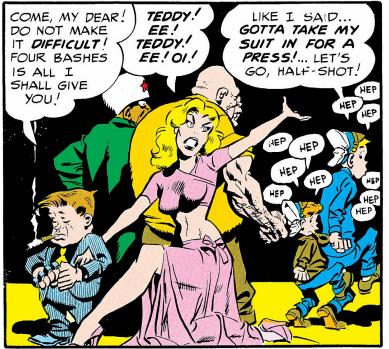


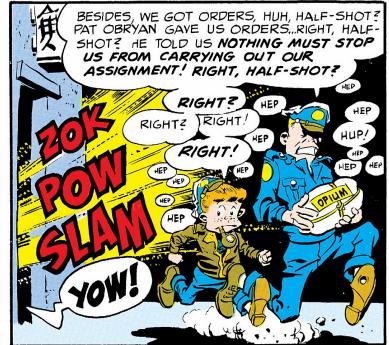






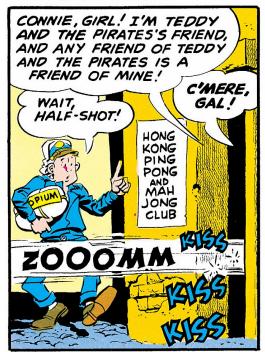




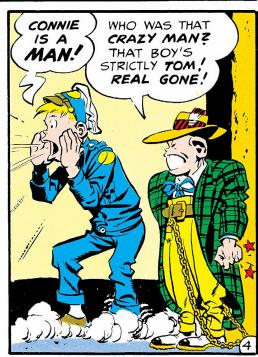


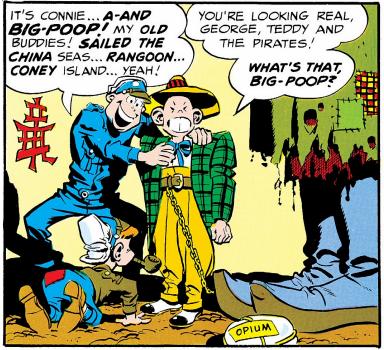


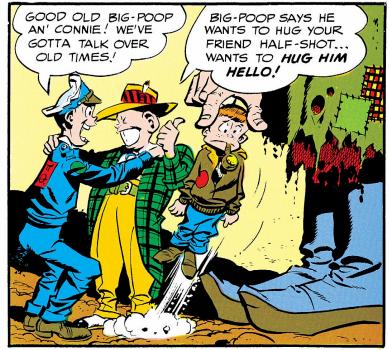


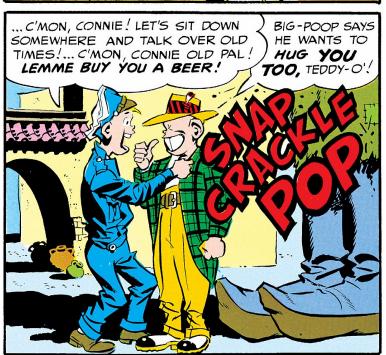


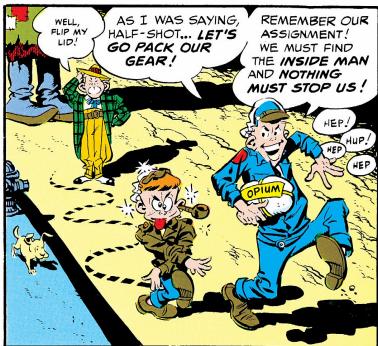








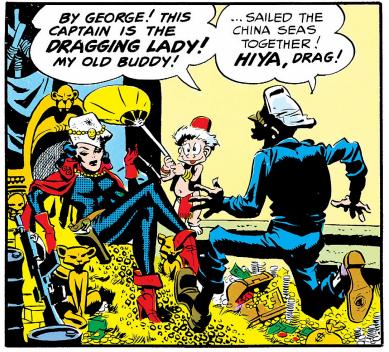


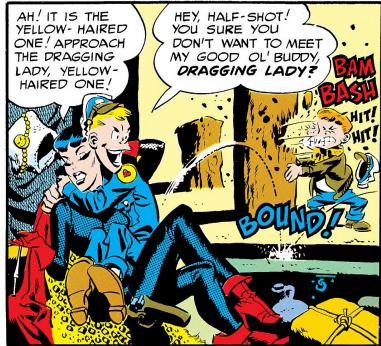


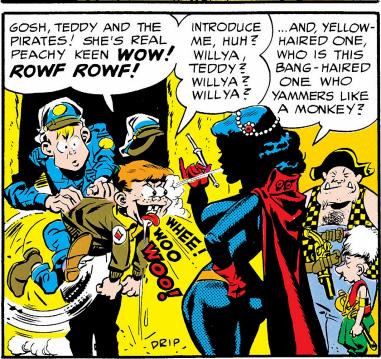


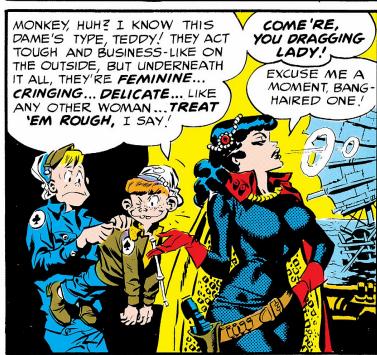








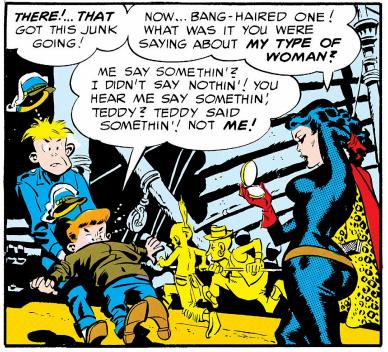


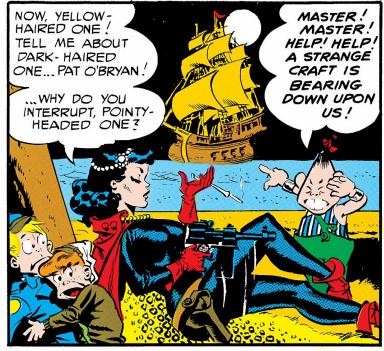








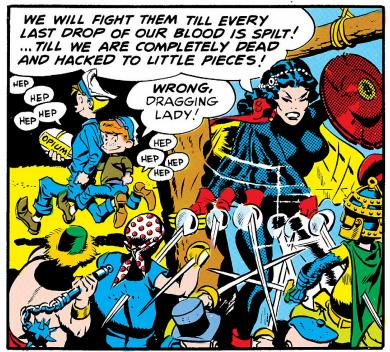








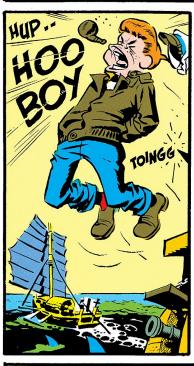


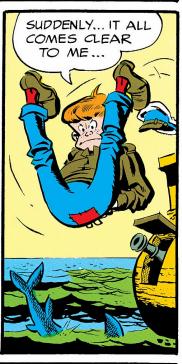


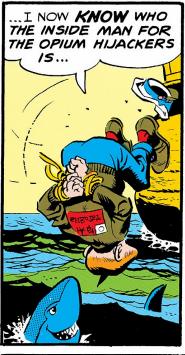




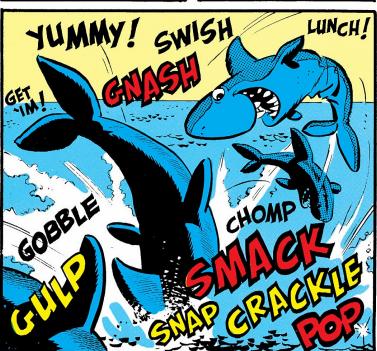


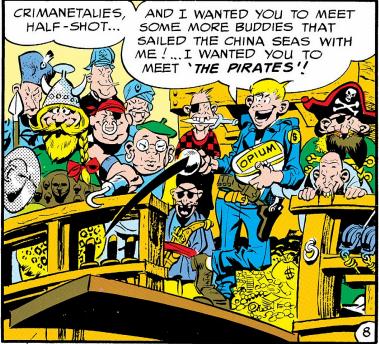


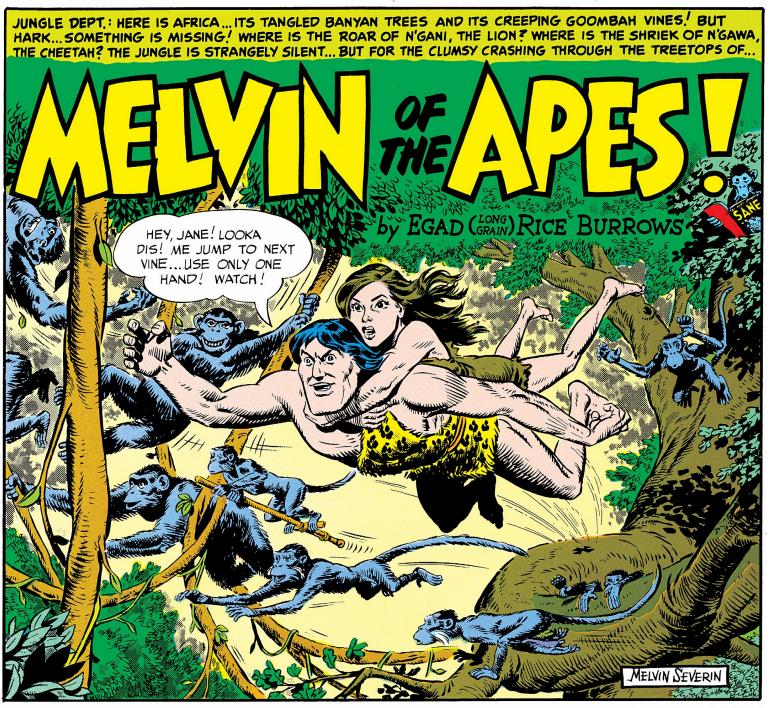


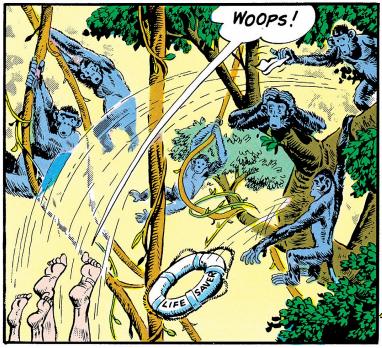


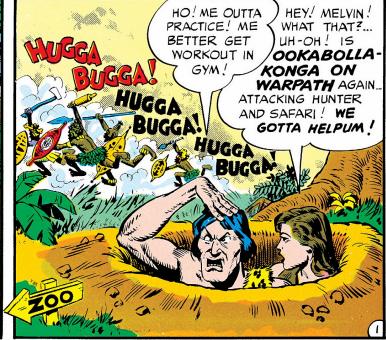






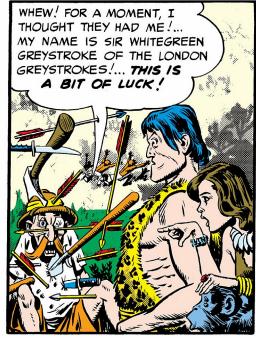


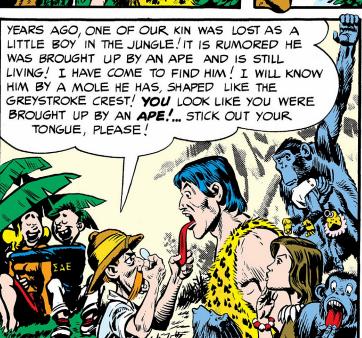


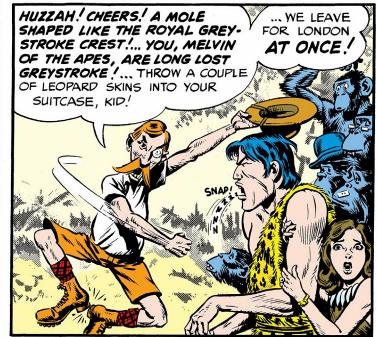


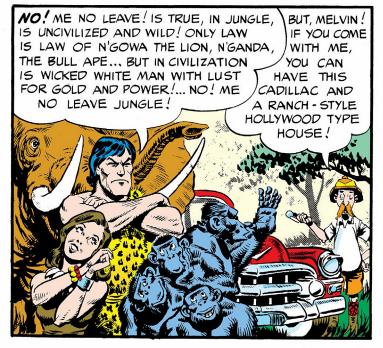




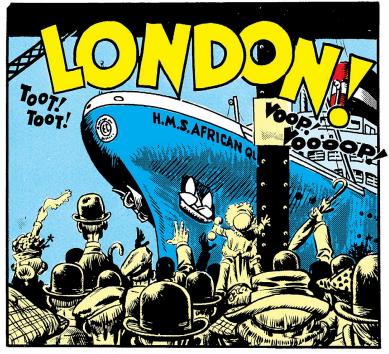










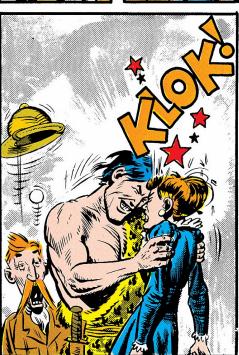


















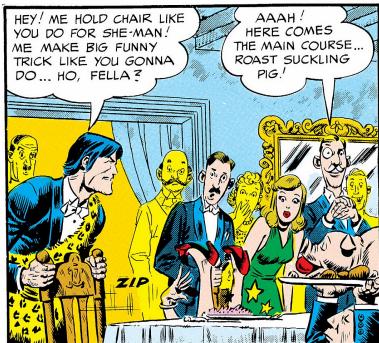












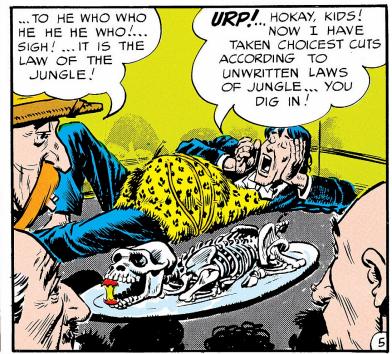


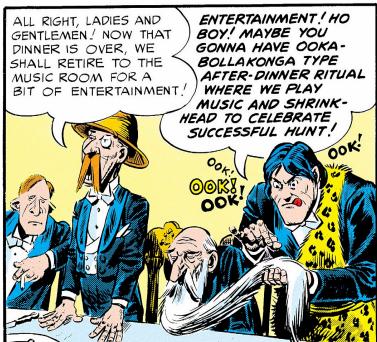








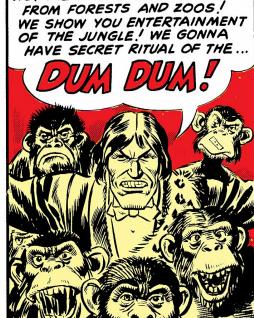




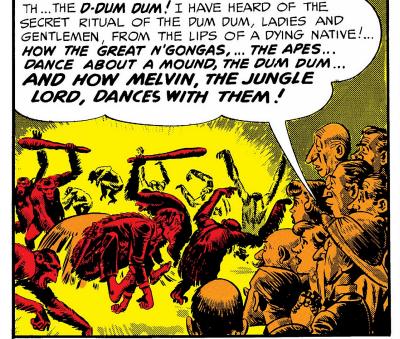








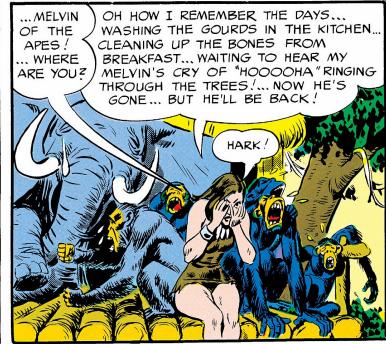
HO! ME CALL HAIRY FRIENDS





... AND AS THE POUNDING ON THE DUM DUM











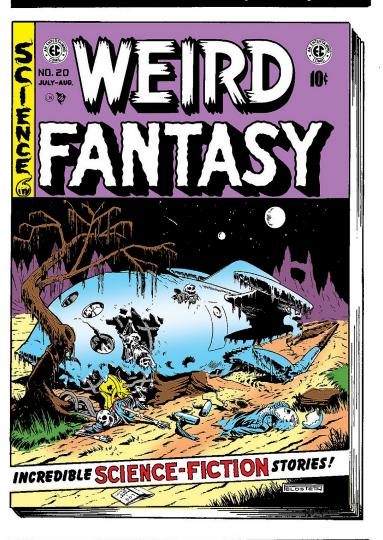


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"Good evening, basketball fans! Here it is half-time at Adison Square Grove and while we're waiting for the two teams to come barreling back for the second half, we have a very exciting interview lined up for you!

"Stepping into our broadcast booth this minute (that's it boy...duck that door frame!) is a young athlete who has taken the sports world by storm. I'm sure you've all read the fine article Strife magazine did on this boy just last week. And now I'd like to introduce this stellar basketball whiz who came out of nowhere... well, out of a comparatively unheard of college... to become the leading scorer in the country this season. He's here with his coach, Mr. 'Red' Haring! Say 'hello' to your fans out there... HEVO FRANKLIN!"

"H'lo!"

"It's certainly a pleasure to have you on this program, Hevo! Your astounding average of 65 points a game is guite astounding! By the way, this is a very fine spread that Strife magazine did about you and your plucky little college! And a real fine photograph of you standing in the foreground with the other 49 members of the student body backing you up! (You folks in the radio audience ought to get a copy of this particular issue! Hevo is the young man in the sweat-suit pants, holding a basketball downward in each palm... just to illustrate the expansive grasp of his phenomenal fingers!) Oh! I see you're carrying your basketballs around with you tonight, too, Hevo!"

"Say, Mac! How 'bout giving me an innerduction?"

"Why certainly! (The voice you just heard belongs to the man who's responsible for developing and encouraging Hevo Franklin... none other than Coach Haring!) Well, Coach Haring... you certainly have put Rio La Sagna College on the map! It's amazing what you've done with such a small student body. How many candidates did you cut off the team during initial try-outs?"

"I cut two can'dates, that's all!"

"Only two candidates cut, eh?"

"Yeah, but that left us with only three players...so I had to reinstate them! They're good company for the other three on the court, however!"

"Well, Coach Haring, I certainly know how close to your heart you cherish little Rio La Sagna College! And I'm sure that you will continue to be head basketball coach there for many, many years and that nothing can possibly induce you to leave Rio La..."

"I'm open to any reasonable contracts..."

"Yes, it's been real nice speaking to you..."

"Any reasonable offers...if any colleges care to contact me in care of this radio station!"

"Thank you Coach Haring! And NOW to ask HEVO a few questions! Hevo, to what do you attribute your uncanny speed, deception, play-making, and brilliant defensive strategems on the court?"

"I guess it's 'cause I like to play basket-ball!"

"Yes! And I'll bet when you were a kid you practised set shots in the backyard with an old bottomless peach basket nailed to a tree!"

"Naw! I usta pitch pennies most of the time..."

"Surely you spent many long hours perfecting the coordination between eye and muscle in order to make those spectacular shots from three-quarters the length of the court!"

"Naw! I usta shoot rats in the dumps with my .22 rifle!"

"And the way you work those sweet plays ... the sensational weave, the driving push shot and the smooth hook shot! How did you become so adept at them?"

"I guess it's 'cause I like to play basket-ball!"

"Well, I see that Coach Haring is anxious to go downstairs to scout the teams playing here tonight!"

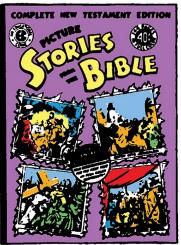
"Say, Mac! Don't we get some razor blades or shaving cream . . ."

"Sorry, Coach! This show is a sustainer!"

"Well, that's O.K.! We'll take some of that!"

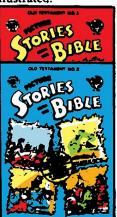
"Yes, it's been nice having you both... and now I see that the second half's about to get under way! Oh... before you go, Hevo, what are you majoring in at Rio La Sagna College?"

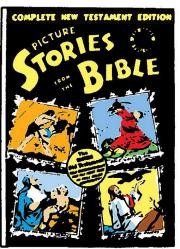
"Elocution!"



144 BIG PAGES IN FULL COLOR

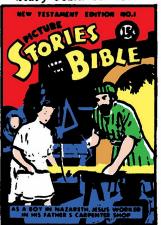
Containing the complete story of the Life of Christ and Peter and Paul and the founding of the Early Christian Church. Included are maps showing Palestine at the time of Jesus and chronological indexes of principal events and Scripture references to episodes illustrated.





232 BIG PAGES IN FULL COLOR

Here under one cover, in full color continuity, reedited and arranged in chronological order, are all the stories of the Old Testament heroes from the four issues of the magazine. Printed in four colors throughout and bound with brightly varnished heavy board covers.



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MAD MUMBLINGS



Dear Editors,

In Mad Mumblings someone asked, "Tell me where I can get one of those cute little things that Glarf brought to earth with him in Mad #2." You said: "At any Martian pet shop for 40 shmetniks." That is wrong! You can get them at any Martian pet shop for 41 shmetniks.—Melvyn Tollman—(No address given)

...I read your fourth issue of "Mad." You spelled shmetniks wrong. It's supposed to be shmetnicks.— Paul Colandrea—New Haven, Connecticut.

...On page 2 of "Superduperman," Clark Bent said he worked for 10 years saving his 75c a week till he got \$1,000 saved up. First, if he worked for 10 years saving 75c he would only have \$390 and he'd have to starve himself and go naked to get it. Second, he's a dope to save it in the first place when he could buy a 520 year subscription to "Mad." Could you have the Shadow (short for Shadowskeedeeboomboom) tell me his secret of clouding men's minds? I could use it on my teachers.—Thomas Mellinger—Clifton, New Jersey.

... Pardonez moi! S'il vous plait mais dans vos livre trois de "Mad," dans l'histoire de "Sheik of Araby," vous avez eu un Français qui a dit "N'estpas." Ce n'est pas correcte est-ce-t-il? Il a etre "N'est-ce pas." Merci beacoup mes amis.

P.S. Aussi vous avez en un Français qui a dit "boucoup." Ce n'est pas correct. Il est "beaucoup." Au Revoir.—Mons. David Pait—Harrisburg, Illinois.

...Down hyar in Kaintucky we ain't likely ta git much good edjoocayshunal literature, and welcome this work of art (Mad). Yessir, it's a pretty fur piece down the road to the nearest newsstand (about 25 mile), but my 113 yar ole great-grandmammy, she ain't moved nary a mite in 35 yar, moseys on down and back every month jest about as fast as ole Esmireldi, our hawg, can clean her trough. In order ta keep my poor ole great-grammy home (since she gits boozed up ev'ry Sattidy nite in town), I enclose 75c for 6 issues of "Mad."—Tony Sodd—Louisville, Kentucky (Just 6 mile northeast of Hogmaul Creek)

... I am a regular reader of your comic book "Mad." I was displeased with the letter of criticism you published in the copy of "Mad" #4, and I disagree with Mrs. Peterson on her view. Your book is not meant to be educational. It is for entertainment only. I, as many of my friends, strongly urge you to continue your publication of this book.—Armstead Napier—Richmond, Virginia.

... After reading your No. 4 edition of "Mad," we have come to the conclusion that it is TOPS. We

recommend it to all college students, especially those in engineering. It is just the remedy for our overracked brains.—Walter C. Schalm and Carl Heald—Michigan College of Mining and Technology, Houghton, Michigan.

... We here on Guam become avaricious readers after being here for a short time. This island is not one of the liveliest places in the world. Sooner or later we read almost every comic book, magazine, and book that hits the stands. We have all gotten a great deal more enjoyment from "Mad" than from any other publication of its type. I would like to give you the thanks of all of us here for helping to make the days a little shorter, the smiles a little broader. Joe Lazare, Guam.

... I am an artillery man in Korea, with very little time to read books. When "Mad" came down, the fellows told me what a sensation it was, I took time to read it and found that I've never laughed as hard at any one book as I did at yours. Keep writing stories. —Pfc. Leon A. Reid—North Korea.

"Mad" is neither funny nor witty. It doesn't make sense. It is not educational, inspirational. It's as poor and cheap an effort to lure nickels as I've ever seen. May it have no success.—Paul M. Dubbs—Bellefonte, Pennsylvania.

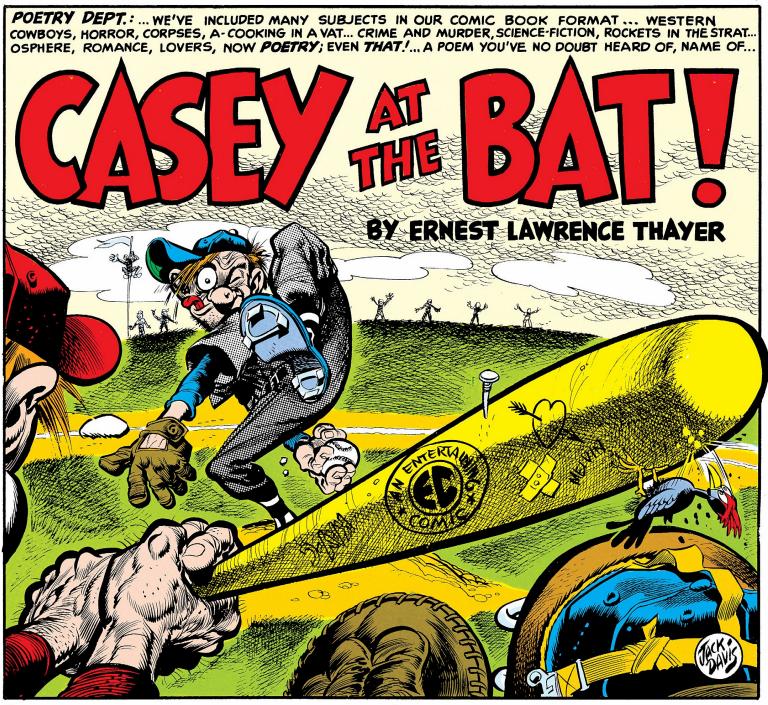
... I came across your so-called "Mad" mag today, much to my disgust. How such a piece of filthy minded pictures and so-called stories can be printed and sold on newsstands to young innocent children I can't understand. Your product should be rated as an 8 pager. From now on I shall keep my children from reading anything but Donald Duck and Lulu.—Barbara Muth (Mrs.)—Chicago, Illinois.

... If I have ever seen such rotten literature, "Mad" is it. You should be ashamed of yourselves for publishing such dirt. "Mad" is strictly asinine, so instead of indoctrinating our youngsters with such low-down, rotten scum, why not publish some good, clean, decent comics?—R. Thompson—Washington, D. C.

... We started a Mad Melvin Club of which I am president (we drew straws). To be a member, one must have all the "Mads." Anyone interested in joining, write me at 2424 Vance Ave. for a membership card. We want to get a nationwide club. Pat Armstrong, Alexandria, Louisiana.

So subscriptions are 75c! Just like Tony said! Send moola along to:

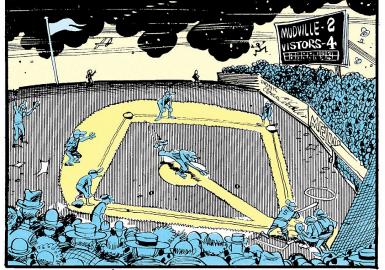
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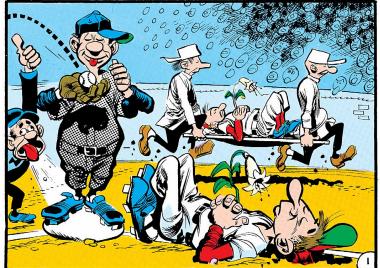


It looked extremely rocky for the Mudville nine that day;
The score stood two to four with but one inning left to play.

So when Cooney died at second and Burrows did the same,
A pallor wreathed the features of the

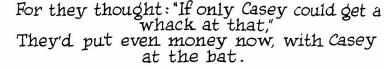
A pallor wreathed the features of the patrons of the game.

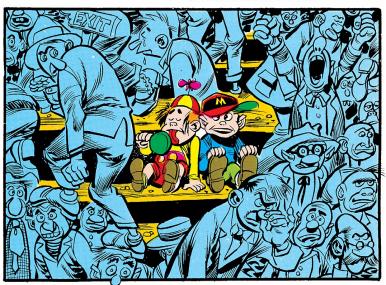




The straggling few got up to go, leaving there the rest,

With the hope that springs eternal within the human breast.





But Flynn preceded Casey, and likewise so did Blake,

And the former was a pudd'n, and the latter For there seemed but little chance for Casey's was a fake,



So on that stricken multitude a deathlike silence sat;

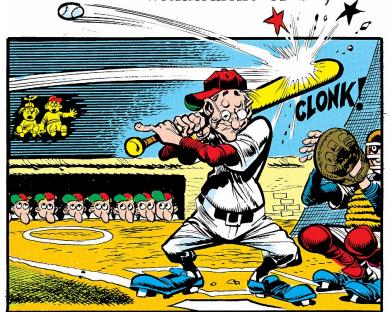
getting to the bat.



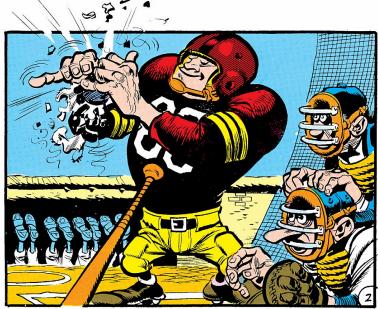




But Flynn let drive a "single," the wonderment of all,

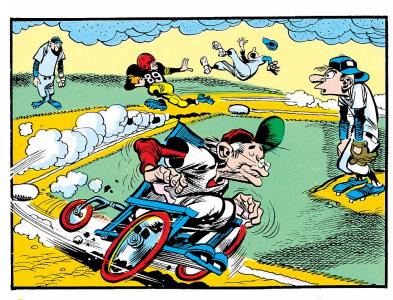


And the much-despised Blakely "tore the cover off the ball."

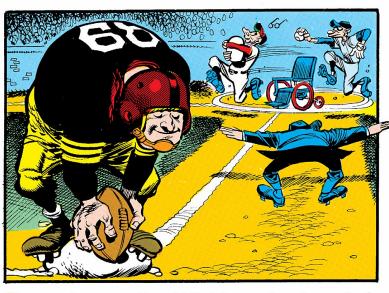


And when the dust had lifted, and they saw what had occurred,

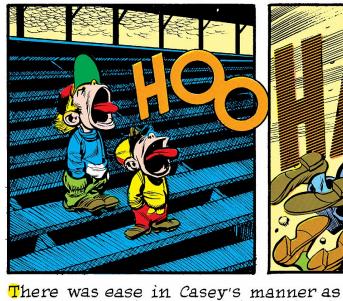
There was Blakely safe at second, and Flynn a-huggin' third.



Then from the gladdened multitude went up a joyous yell—
It rumbled in the mountaintops, it rattled in the dell;

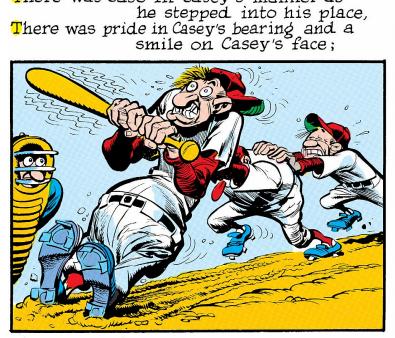


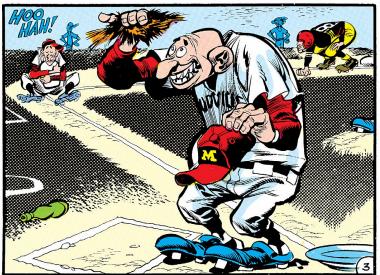
It struck upon the hillside and rebounded on the flat;
For Casey, mighty Casey, was advancing to the bat.





And when responding to the cheers, he lightly doffed his hat,
No stranger in the crowd could doubt 'twas Casey at the bat.





Ten thousand eyes were on him as he rubbed his hands with dirt. Five thousand tongues applauded when he wiped them on his shirt;

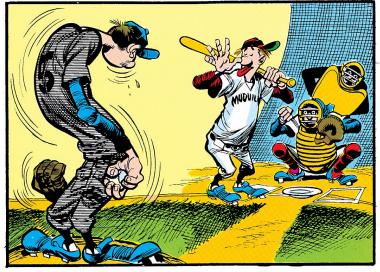






Then when the writhing pitcher ground the ball into his hip, Defiance gleamed in Casey's eye, a sneer curled Casey's lip.

And now the leather-covered sphere came hurtling through the air, And Casey stood a watching it in haughty grandeur there.



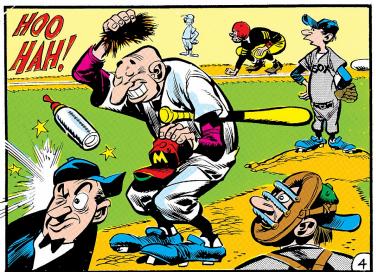
Close by the sturdy batsman the ball unheeded sped. up a muffled roar,

"That ain't my style," said Casey. "Strike one," Like the beating of the storm waves on the the umpire said. stern and distant shore.



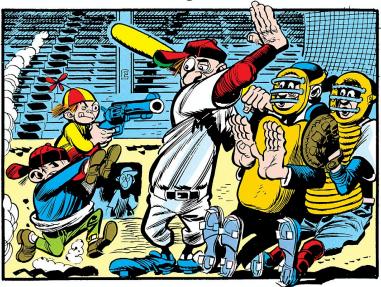
From the benches, black with people, there went



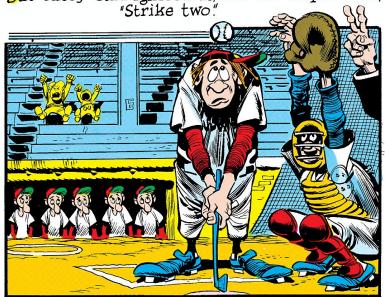


"Kill him! Kill the umpire!" someone shouted in the stand;

And it's likely they'd have killed him had not Casey raised his hand.



He signaled to the pitcher, and once more the spheroid flew;



They saw his face grow stern and cold, they saw his muscles strain,



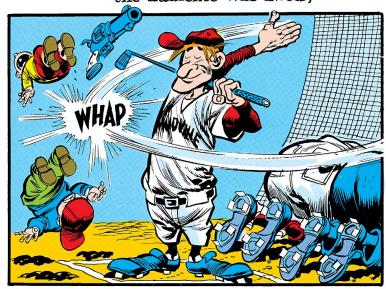


With a smile of Christian charity great Casey's visage shone;

He stilled the rising tumult, he made the game go on;



"Fraud!"cried the maddened thousands, and the echo answered "Fraud!" But Casey still ignored it, and the umpire said, But one scornful look from Casey and "Strike two."

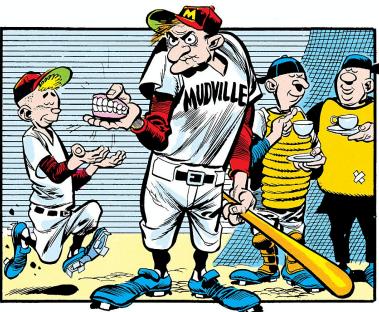


And they knew, that Casey wouldn't let the ball go by again.





The sneer is gone from Casey's lips, his teeth are clenched in hate,

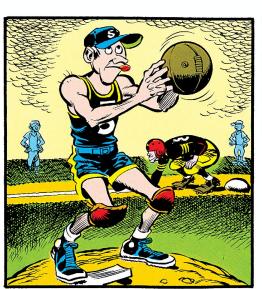


And now the pitcher holds the ball, And now he lets it go,

He pounds with cruel vengeance his bat upon the plate;



And now the air is shattered by the force of Casey's blow.







Oh, somewhere in this favored land the sun And somewhere men are laughing, and somewhere is shining bright, children shout,

The band is playing somewhere, and somewhere But there is no joy in Mudville—
hearts are light; mighty Casey has struck out!







THE TROPICS!... SOMEWHERE IN THE LATITUDES, SOUTH OF THE SARGOSSA SEA, A PEA-SOUP FOG... SO THICK YOU COULD CUT IT WITH A KNIFE... HUGS THE OCEAN!

AND INSIDE THE FOG... A SHIP RIDES LIKE A GHOST... A BLACK SHIP WITH A GRIM-FACED FEARLESS CREW OF MEN... RIDING TO ITS DESTINY... WITH DEATH... WITH PONG!

















I. LANA LYNN, BIG SHOT

LEADING LADY FOR THIS

